



## FESTIVE PERIOD

24<sup>th</sup> Dec – 28<sup>th</sup> Dec

CLOSED

Dec 29<sup>th</sup> – 31<sup>st</sup> Dec

OPEN

(Reduced hours and service)

1<sup>st</sup> Jan - CLOSED

## Directors' Statement!

We would like to say THANK YOU! 2020 has been a challenging year for us all. COVID – 19 has forced us all to make changes in the way we work and live our daily lives, and we are grateful for the support you have shown with your loyalty over the last 9 months. We now face the uncertainty around Brexit, and again together we will overcome this, and grab all the opportunities that await us in 2021.

Stay safe, stay well, and enjoy the festive period with your loved ones.

All Our Thanks

Hamed & Ali

## BEST SELLER 2020 !!!

Our Best Seller 2020 Award goes to.... BELLA NAPOLI. Bella Napoli has established itself as our customers firm favourite. This 5 Olive mix marinade has grown from strength to strength! Coming in 1KG, 1.5KG and our famous 5KG Buckets – if you do not stock, now is the time to get to know our **BELLA NAPOLI**



## MED FOOD'S THE NUTS!

Nuts is our fastest growing sector. We produce and stock all of your favourites  
CONTINUE TO READ MORE  
EXCITING NUT NEWS ON  
PAGE 3!



# 2021 “BUILDING BACK STRONGER”

medfood  
PRODUCERS & SUPPLIERS

medfood  
ΠΡΟΪΟΝΤΑ ΑΓΡΟΤΙΚΗΣ ΚΑΙ ΚΑΤΑΓΕΓΟΝΗΣ ΠΡΟΪΟΝΤΩΝ  
ΠΟΡΤΟΥΓΑΛΙΑΣ, ΙΣΠΑΝΙΑΣ ΚΑΙ ΚΥΠΡΟΥ

## What will 2021 bring ?

Head of sales

Thankfully, 2020 is coming to a close. I look back on a time which has not been rivaled in peace time. HOWEVER – there is light at the end of the tunnel, and together we will “build back stronger”.

2021 will bring its own challenges with Brexit and seeing out the final stages of COVID, however we look forward to moving Med Food forward.

We have used the last few months to reinvent ourselves, and improve our offering to you, our customers, who have shown unbelievable support over the last 9 months.

### So what does 2021 look like for Med Food?

Growth, New Products, Reaching out to new areas of the UK, Baklava, Turkish Delight, More Olives, More Nuts, and a whole new retail range.

2021 will see the launch of many new lines, to suit all sectors, Retail, Farm Shops, Delis, Cafés, Restaurants, Online Sales, Market Traders, Hotels, Manufacturers, and many more.

Our Aim is to cater for all.

Our Sales team looks forward to introducing these exciting new lines to you in the new year, and of course, help you grow your business in the best way we know how...  
**INNOVATION**

Enjoy the Festive period with your loved ones, and we look forward to seeing you in the New Year.

Best Wishes  
Harry



# MED FOOD GOES NUTS !



## Quality nuts Unbelievable prices

Med Food has been roasting, salting, and flavouring our nuts in our own facility for two years now. Slowly, slowly, we have worked on perfecting our recipes and roasting style to produce the highest quality flavours nut lovers have seen.

Our flavours are:

- Honey
- Honey & Chilli
- Honey & Sesame seeds
- Honey & Cinnamon
- Cheese
- Pepper and Sea Salt
- Chilli
- Mexican
- Smokey
- Saffron & Lime

We can also offer bespoke flavouring, and product development for your personal tastes – MOQ's and T&Cs apply.

During the course of 2020, Med Food has cemented itself as one of the largest importers of Walnuts, both hand cracked and machine cracked, from California to Chile. We import the highest quality products, all year round. We are proud to be the market leaders for this product within our sector, and 2021 will be no different, with orders already placed for the new season's crop.

We will soon be taking pre-orders, for you to be the first in the UK to receive your new season product, please contact our sales team, who are on hand to help you with your request.

2021 will also see the launch of our branded retail range of nuts. This is something we are all very excited about, and cannot wait for you to see our new range. Our sales team will be in touch with you to introduce you to the new range shortly.

# Med Food Retail !

Welcome to 2021 and a whole new Med Food.

We launched our range of retail sized marinated olives (pictured below), in the summer of 2020. This range has hit the ground running, with both our 1KG (500g ndw) and 1.5KG (800g ndw) finding a home in many different sectors.

This got us thinking: what's next in olives?

Introducing our 50g marinated olive pouch (picture on Page 2). These are perfect for people on the go, to fit into a lunch box, to have as a healthy desk snack, with no messy oil inside, they are simple to enjoy, just tear and go!! We have started this range with three flavours, Chilli and Rosemary, Basil & Garlic, Lemon & Thyme.

Further More: Retail range of nuts.

Now everyone can enjoy, coming in early 2021, our new retail range of nuts, which will have an extensive range of flavours and mixes.

